



Subject:	Markets Licence: Taste of Northern Ireland event, September 2016
Date:	10 August 2016
Reporting Officer:	Lisa Toland, Head of Economic Initiatives and International Development
Contact Officer:	Clodagh Cassin, Markets Development Manager

Is this report restricted?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of this report is to seek Members' approval to grant a licence for a market in Custom House Square in September 2016. Denvir Marketing has applied for this licence on behalf of Tesco.
2.0	Recommendation
2.1	The Committee is asked to: <ul style="list-style-type: none">- Agree to grant the licence to Denvir Marketing on behalf of Tesco for the Taste of Northern Ireland festival at Custom House Square on 16-18 September 2016.
3.0	Main report
3.1	Members will be aware that anyone wishing to operate a market or car boot sale within Belfast must apply to Belfast City Council for permission to do so. An application has recently been received for the "Taste of Northern Ireland Festival" to be held in Custom House Square, Belfast on 16-18 September 2016.
3.2	In line with the overall Belfast City Council Markets Development Strategy, this Tesco event/market will help to enhance this area of the city and in doing so drive footfall into Custom House Square and the surrounding area. Developing markets is important for Belfast City Council and this one off annual event will animate the city and support the

	other permanent market offer.
3.3	This is a Tesco only event and is the sixth year that this event has taken place in Belfast. With the Year of Food and Drink 2016 this event is designed to showcase the range of food and drinks available from Tesco produced in Northern Ireland. Some stall holders do have products for sale on the day; however most will offer free samples and use the event as an opportunity to demonstrate their product range. Numbers are currently being finalised but it is expected that there will be around 70 stalls at the event.
3.4	The event is being organised by Denvir Marketing on behalf of Tesco. The organisers have supplied the relevant documentation for this event such as public liability insurance, method statement and risk assessments, HACCP policy and house rules, operational plan covering issues such as security and stewarding, traffic management system and first aid provision, environmental health information regarding noise omission, sale of food and beverages, food sampling, alcohol sampling and licensing, waste management and fire regulations. Officers from the Markets Development Unit have also engaged with the relevant officers across the Council in order to check and verify this documentation and are content that all is in order. Checks will also be carried out during the event, in line with the Markets Rights Policy guidelines.
3.5	<u>Financial Implications</u> None.
3.6	<u>Equality or Good Relations Implications</u> None.
4.0	Appendices – Documents Attached
4.1	None